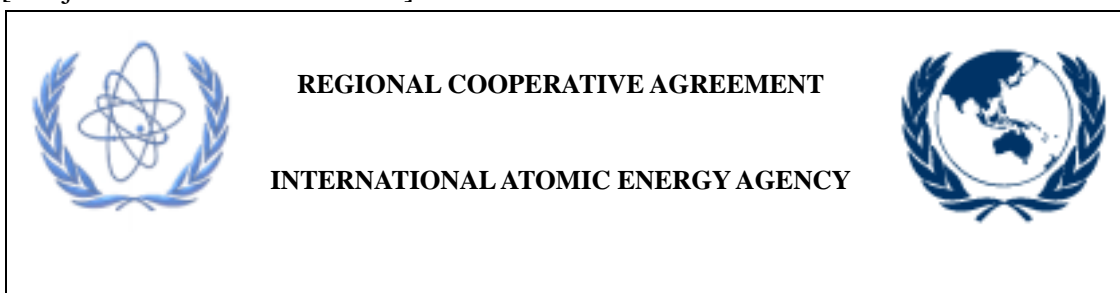


RCA Guidelines on the Use of the RCA Logo

At the 26th Meeting of National RCA Representatives in April 2004 in Islamabad, Pakistan, Member States adopted the newly designed RCA logo and the following guidelines on the use of the RCA logo.

1. When using the RCA logo together with the IAEA logo in official documents, placards, posters and on other formal occasions related to IAEA/RCA activities, particularly in the publications, the IAEA logo should be located at the left hand side, with the RCA logo at the right hand side. In such case, both logos do not necessarily need to be accompanied by acronyms like IAEA and RCA.

[For joint IAEA/RCA activities]



2. When using the RCA logo in documents such as agendas, reports of policy meetings, coordinators meetings, and other official occasions that have already been approved by the National RCA Representatives, it shall be located in the top center of the documents or any other materials.

[Documents pertaining only to RCA]



4. Generally, the color of the RCA logo shall be cobalt blue. However, this does not

apply when printing black and white. Suggested color number of the logo are RGB: 003366 for web use, and CMYK: 100.87.33.23 for printing purpose.

5. When there is a need to use acronym RCA with logo, it is suggested that 'RCA' be located below the logo. Generally, gothic font is suggested.

Gothic Font Example



6. This guidelines shall be effective upon adoption by the Meeting of the National RCA Representatives.